# SHAPE

## VISUAL PROBLEM SOLVING

CHANGING ONLY SHAPES-
WHAT VISUAL CLUES CAN WE
ADD TO THE FOLLOWING IMAGES
TO TRANSFORM THE CONCEPT?

# CHANGING ONLY SHAPE

How can we make this character more suitable for kids?

# CHANGING ONLY SHAPE

How can we make this animal cuddly?

# CHANGING ONLY SHAPE

How can we make this building
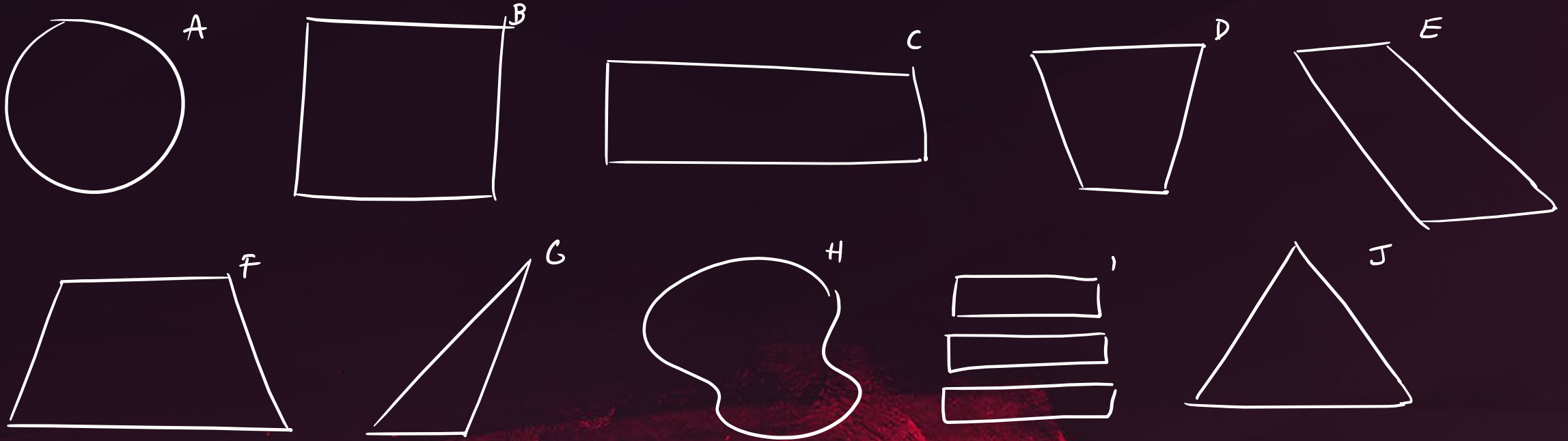more traditional looking?

# CHANGING ONLY SHAPE

How can we make this game
more appealing to adults?

# Visual Clues Tell Us What We Need to Know!

Which shape should we use to communicate concepts like _____?

Perfection? Irritation? Stubbornness? Cool? Biased? Neat? Etc?

**CHANGE THE SHAPE TO MAKE THIS:**
# AN ALIEN ARTIFACT

CHANGE THE SHAPE TO MAKE THIS:
A MORE ADVENTUROUS PERSON

**CHANGE THE SHAPE TO MAKE THIS:**
# A HAPPIER PLACE